

Macworld

FOR IMMEDIATE RELEASE:

MACWORLD LAUNCHES “MAC BASICS” SUPERGUIDE

Indispensable resource offers troubleshooting and security advice along with utility recommendations.

SAN FRANCISCO, CA—September 14, 2006—*Macworld*, the world’s foremost Mac authority in print and on the Web, announced the debut of the third installment of its popular Superguide series, “Mac Basics.” Developed by *Macworld*’s award-winning editorial team, this Superguide is a tool to aid all levels of Mac OS X users with tips, tools, and recommendations. Commercially available in three formats, the Superguide can be downloaded immediately as a PDF for \$12.95, or purchased as a CD-ROM for \$15.00 or full-color book for \$24.99 (price for CD-ROM and book includes shipping and handling). All versions are available at: <http://www.macworld.com/1733>.

“Apple continues to attract more new people to the Mac platform,” said Jason Snell, VP/Editorial Director of *Macworld*. “And ‘Mac Basics’ is the perfect starter guide for new Mac users, Windows switchers, and people who feel that they’ve only scratched the surface of what their Mac can do. If your mom just bought a new Mac, this is the perfect guidebook for her.”

Edited by *Macworld* Senior Features Editor Kelly Turner, the Superguide boasts a collection of the most important and indispensable advice for Mac users. Vital troubleshooting and security recommendations, add-on utilities, introductory advice, and customization tips are all included, making this a valuable resource for all Mac users and owners.

The Macworld “Mac Basics” Superguide is the latest release in the Superguide series. Other Superguides currently available for sale are the Macworld Digital Photography Superguide and the Macworld iPod and iTunes Superguide:

[Macworld Digital Photography Superguide: www.macworld.com/0996](http://www.macworld.com/0996)

[Macworld iPod and iTunes Superguide: www.macworld.com/1370](http://www.macworld.com/1370)

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