



501 Second Street, San Francisco, CA 94107 | 415.243.0505 | www.macworld.com

MACWORLD INTRODUCES “TOTAL LEOPARD SUPERGUIDE”

Comprehensive guide on Apple’s latest operating system offers insight, expert tips, and how-to’s.

SAN FRANCISCO, CA—January 22, 2008—[Macworld](http://www.macworld.com), the world’s foremost authority on Apple’s revolutionary products, announced the release of the [Total Leopard Superguide](#), the latest installment of its popular Superguide series. Developed by *Macworld’s* award-winning editorial team, [Total Leopard](#) provides all the information necessary for getting the most out of Apple’s exciting new operating system, Mac OS X 10.5, or more commonly referred to as “Leopard.” With over 300 new features, Leopard is a significant upgrade from its predecessor Tiger and [Total Leopard](#) is the perfect companion to help users navigate through all the changes. Commercially available in three formats, [Total Leopard](#) can be downloaded immediately as a PDF for \$12.95, or purchased as a CD-ROM for \$15.00 or full-color book for \$24.99 (price for CD-ROM and book includes shipping and handling). All versions are available now at: <http://www.macworld.com/3329>.

“The new Mac OS X 10.5 operating system is a pleasure to use,” said Jason Snell, VP/Editorial Director of *Macworld*. “It has scores of improved features since Tiger and really allows users to get the most out of their Mac. [Total Leopard](#) is a great step-by-step guide for discovering all the hidden tricks and exciting new elements of Mac’s latest operating system.”

Written by *Macworld’s* team of experts, the latest Superguide boasts a collection of indispensable advice for Leopard users of all levels. The comprehensive guide covers everything from installation and upgrade fixes to backing up files with Time Machine and recovering from crashes, freezes, and other Mac ailments. There is also a 24-page section that serves as a user’s manual, highlighting Leopard’s best additions and providing step-by-step instructions on getting started.

The [Total Leopard Superguide](#) is the sixth release in the Superguide series. Other Superguides currently available for sale include:

[Macworld iPhone Superguide: http://www.macworld.com/3038](http://www.macworld.com/3038).

[Macworld Apple TV Superguide: www.macworld.com/2806](http://www.macworld.com/2806)

[Macworld Mac Basics Superguide: www.macworld.com/1733](http://www.macworld.com/1733)

[Macworld Digital Photography Superguide: www.macworld.com/0996](http://www.macworld.com/0996)

[Macworld iPod and iTunes Superguide: www.macworld.com/1370](http://www.macworld.com/1370)

About Mac Publishing –

Mac Publishing, LLC, a subsidiary of International Data Group (IDG), the world’s leading technology media, events, and research company, publishes the world’s leading independent Macintosh magazine and Web sites. Every month *Macworld*, winner of the Folio: 2005 and 2006 Gold Eddie Award for Best Technology/Computing Magazine and the 2007 Jesse H. Neal Award for Best Online Article or Series, reaches an average issue audience of nearly one million Macintosh professionals and enthusiasts while [Macworld.com](http://www.macworld.com) garners an average of nearly 3 million monthly unique visitors and averages over 18.5 million monthly page views with visitors spending an average of 11 minutes and 15 seconds per visit (HBX: December 2006 – November 2007) .



501 Second Street, San Francisco, CA 94107 | 415.243.0505 | www.macworld.com

About International Data Group -

International Data Group (IDG) is the world's leading technology media, events, and research company. IDG's online network includes more than 450 web sites spanning business technology, consumer technology, digital entertainment and video games worldwide. IDG also publishes more than 300 magazines and newspapers in 85 countries. IDG's media brands include CIO, CSO, Computerworld, GamePro, InfoWorld, Macworld, Network World, and PC World. IDG's lead-generation service, IDG Connect, matches technology companies with an audience of engaged, high-quality IT professionals, influencers, and decision makers.

IDG is a leading producer of more than 750 technology-related events including Macworld Conference & Expo, LinuxWorld Conference & Expo, Entertainment for All Expo (E for All), DEMO, Storage Networking World, and IDC Directions. IDC, a subsidiary of IDG, is the premier global provider of market intelligence, advisory services, and events. Over 900 IDC analysts in more than 90 countries provide global, regional, and local expertise on technology and industry opportunities and trends.

Additional information about IDG, a privately held company, is available at <http://www.idg.com>.

Note: All product and company names are trademarks of their respective companies.

Contact: Rose Kwass, (415) 978-3168, rose_kwass@macworld.com

###