

MACWORLD INTRODUCES “iPHONE SUPERGUIDE”

Available for sale now, trusted Mac resource provides essential information on the visionary iPhone.

SAN FRANCISCO, CA—September 12, 2007—[Macworld](#), the world’s foremost authority on Apple’s revolutionary products, announced the release of the [Macworld iPhone Superguide](#), the most recent installment of its popular Superguide series. Developed by *Macworld’s* award-winning editorial team, the latest [Superguide](#) provides tips, tools, and a complete how-to guide for operating Apple’s exciting new addition to its line of innovative products. Commercially available in three formats, the Superguide can be downloaded immediately as a PDF for \$12.95, or purchased as a CD-ROM for \$15.00 or full-color book for \$24.99 (price for CD-ROM and book includes shipping and handling). All versions are available now at: <http://www.macworld.com/3038>.

“The iPhone is truly an amazing product with capabilities that have exceeded our expectations,” said Jason Snell, VP/Editorial Director of *Macworld*. “The ‘[iPhone Superguide](#)’ will help you unleash the endless potential of this revolutionary device by providing easy to follow instructions to master every feature from the most obvious to the ones you didn’t even know it possessed.”

Written by *Macworld’s* team of iPhone experts, including Christopher Breen, Glenn Fleishman, Dan Frakes, Rob Griffiths, and Ted Landau, and edited by Senior Features Editor Kelly Turner, the [“Macworld iPhone Superguide”](#) covers everything an iPhone owner needs to know, from customizing the phone’s settings and navigating music and videos on-the-go, to protecting precious data while connecting to nearby wireless networks. The guide also includes vital information about the email, text-message, and Internet features as well as strategies for syncing video and audio files. There is also a section about the variety of available accessories for the iPhone, including cases, headphones, car accessories, speakers, and more. The easy-to-follow language is accessible and speaks to all levels of both Mac and PC technology users.

The [Macworld iPhone Superguide](#) is the fifth release in the Superguide series. Other Superguides currently available for sale include:

[Macworld Apple TV Superguide](#): www.macworld.com/2806

[Macworld Mac Basics Superguide](#): www.macworld.com/1733

[Macworld Digital Photography Superguide](#): www.macworld.com/0996

[Macworld iPod and iTunes Superguide](#): www.macworld.com/1370

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Mac Publishing, LLC, a subsidiary of International Data Group (IDG), the world's leading technology media, events, and research company, publishes the world's leading independent Macintosh magazine and Web sites. Every month [Macworld](#), winner of the Folio: 2005 and 2006 Gold Eddie Award for Best Technology/Computing Magazine and the 2007 Jesse H. Neal Award for Best Online Article or Series, reaches an average issue audience of nearly one million Macintosh professionals and enthusiasts while the Mac Publishing Web presence garners an average of over 3.5 million monthly unique visitors. The Mac Publishing sites include: Macworld.com, PlaylistMag.com, MacOSXHints.com, MacworldProductFinder.com, and MacUser.com.

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