

MACWORLD UNVEILS THE 2007 EDDY AWARD WINNERS

Editors select 32 winning products based on quality and value.

SAN FRANCISCO, CA—December 19, 2007—Macworld, the world's foremost Mac authority, announced the winners of the [23rd annual Editors' Choice Awards](#). Macworld editors looked back at products released this past year (from November 1, 2006 – November 1, 2007) and their choices included everything from the headline-grabbing Apple iPhone to Red Sweater Software's MarsEdit 2, a blog publisher. The final selections were made based on quality, innovation, and value. The article and complete list of Eddy recipients can be found online at www.macworld.com/3290.

"These products represent the latest innovations for Mac users," said Macworld VP/Editorial Director Jason Snell. "We were impressed by the sheer number of quality Mac-compatible products that exist today, and after extensive review were finally able to single out the most cutting-edge hardware, software, and Web utilities that met our high standards for quality and functionality."

Below are the 32 winners of the [2007 Macworld Eddy Awards](#) grouped by category (11 hardware, 18 software, and 3 Web):

Hardware:

- iPhone - Apple
- AirPort Extreme Base Station with Gigabit Ethernet - Apple
- iPod nano - Apple
- Nikon D40 Digital SLR - Nikon
- Epson PictureMate Zoom PM 290 - Epson
- Drobo - Data Robotics
- George - Chestnut Hill Sound
- Panasonic HDC-SD1 - Panasonic
- HP Designjet Z3100 Photo Printer - HP
- Epson MovieMate 72 - Epson
- NEC MultiSync LCD2690WUXiSV - NEC

Software:

- Mac OS X 10.5 - Apple
- Adobe Premiere Pro CS3 - Adobe
- HandBrake 0.9 - HandBrake
- VMware Fusion 1.1 - VMware

—MORE—



Macworld Unveils the 2007 Eddy Award Winners

Page 2/2

- iWork '08 - Apple
- WireTap Studio - Ambrosia Software
- Scrivener - Literature & Latte
- Painter Essentials 4 - Corel
- MarsEdit 2 - Red Sweater Software
- Merlin 2 - Project Wizards
- ArtRage 2.5 - Ambient Design
- DiskWarrior 4 - Alsoft
- Logic Studio – Apple
- Billings 2.5 - Marketcircle
- LightZone 3.0 – Light Crafts
- Reunion 9 - Leister Productions
- Popcorn 3 - Roxio
- Amadeus Pro 1.1 - HairerSoft

Web Winners:

- AmazonMP3 - Amazon
- Google Apps - Google
- Picnik

The 2007 Eddy Awards article will appear in Macworld's February 2008 issue, available on newsstands January 15, 2008. This issue will also be available at the 2008 Macworld Conference & Expo in San Francisco.

About Mac Publishing –

Mac Publishing, LLC, a subsidiary of International Data Group (IDG), the world's leading technology media, events, and research company, publishes the world's leading independent Macintosh magazine and Web sites. Every month [Macworld](http://www.macworld.com), winner of the Folio: 2005 and 2006 Gold Eddie Award for Best Technology/Computing Magazine and the 2007 Jesse H. Neal Award for Best Online Article or Series, reaches an average issue audience of nearly one million Macintosh professionals and enthusiasts while [Macworld.com](http://www.macworld.com) garners an average of nearly 3 million monthly unique visitors and averages over 18.5 million monthly page views with visitors spending an average of 11 minutes, and 15 seconds per visit (HBX: December 2006 – November 2007) .

About International Data Group -

International Data Group (IDG) is the world's leading technology media, events, and research company. IDG's online network includes more than 450 web sites spanning business technology, consumer technology, digital entertainment and video games worldwide. IDG also publishes more than 300 magazines and newspapers in 85 countries. IDG's media brands include CIO, CSO, Computerworld, GamePro, InfoWorld, Macworld, Network World, and PC World. IDG's lead-generation service, IDG Connect, matches technology companies with an audience of engaged, high-quality IT professionals, influencers, and decision makers.

IDG is a leading producer of more than 750 technology-related events including Macworld Conference & Expo, LinuxWorld Conference & Expo, Entertainment for All Expo (E for All), DEMO, Storage Networking World, and IDC Directions. IDC, a subsidiary of IDG, is the premier global provider of market intelligence, advisory services, and events. Over 900 IDC analysts in more than 90 countries provide global, regional, and local expertise on technology and industry opportunities and trends.

Additional information about IDG, a privately held company, is available at <http://www.idg.com>.

Note: All product and company names are trademarks of their respective companies.

Contact: Rose Kwass, (415) 978-3168, rose_kwass@macworld.com